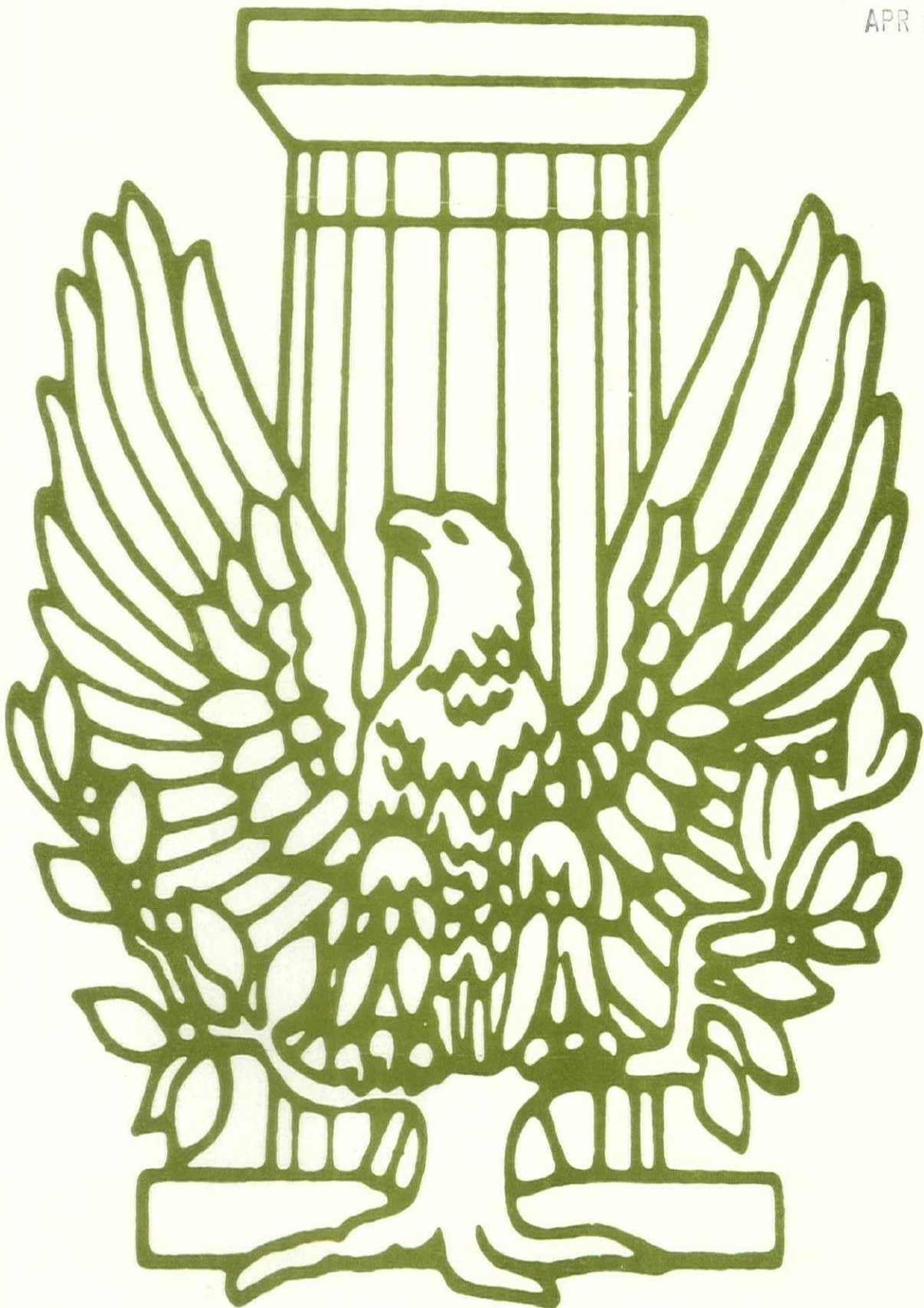


wisconsin architect

MARCH 1975

CONVENTION ISSUE

APR 16 1975



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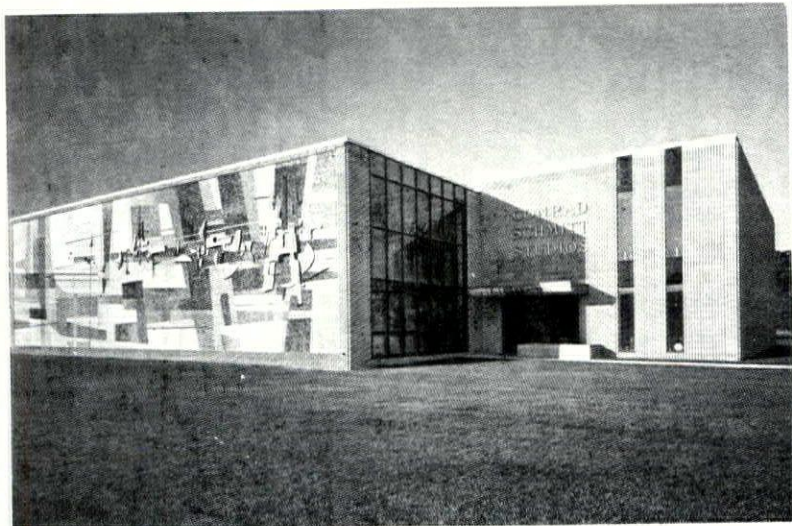
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wisconsin architect



Wisconsin Architect is the official publication of the Wisconsin Chapter, The American Institute of Architects, published by Wisconsin Architect, Inc.

THE PUNCH LIST

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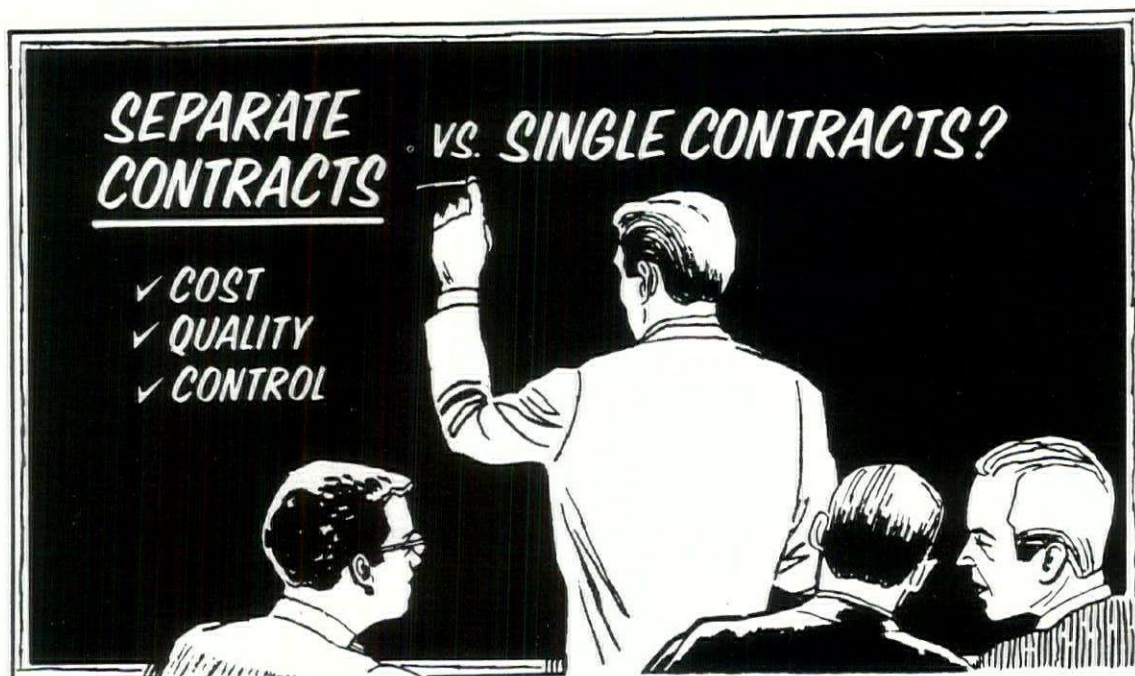
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1975
convention

APRIL 22, 23, 24

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S new ideas

THE ABBEY fontana wis.

YOU CAN'T
AFFORD TO
MISS THIS ONE



'75 NEW IDEAS
CONVENTION

CONVENTION
AVAILABLE
TO ALL OF
YOUR STAFF



'75 NEW IDEAS
CONVENTION

COMPENSATION



'75 NEW IDEAS
CONVENTION

When considering your attendance, and that of your co-workers at the 1975 New Ideas Convention, consider the following. In a time when the economy is topsy turvey; the demand for energy conservation is ever present; the consideration for the handicapped is a must; environmental impact statements are no longer the exception, but the rule; when contractors are advertising that they are the answer to all clients building problems; when compensation for architectural services is in question; when examination systems for registration for professionals are under attack; when the statute of limitations is declared unconstitutional; implementations of new codes means horrendous increases in cost of construction and yet development money has been pulled out; when the anti-trust departments at both federal and local levels are making hay with professional societies, this certainly indicates the need for the profession to pull together, work together, and join together in the '75 New Ideas Convention. The convention is designed for updating and retooling of old skills as well as developing new skills and in turn joining forces to attack that which I have mentioned above. — AJC

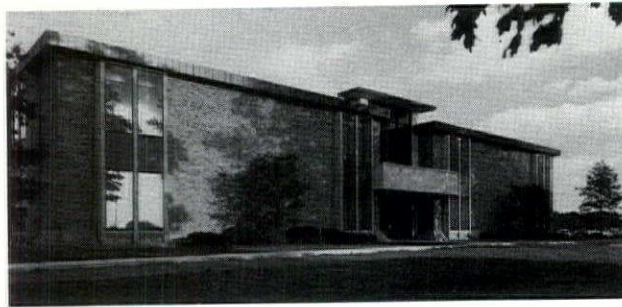
You may be one of several A.I.A. members in your firm. However, this year's registration allows for non-member guests of W.A.I.A. members. The importance of the topics and the variety of new ideas will touch every member of your firm's staff, **so make time available for them to attend the W.A.I.A. New Ideas Convention.** If only one day can be spared, registration allows this and the attendee will be able to take part in any one of the three days activities so that exhibits are available to him or her, as well as one or two of the top-notch seminars and/or social events. Now is the time for your total staff to retool for the projected upswing in the need for achitectural services several months from now.

A must for all architectural firms in the state will be the Thursday afternoon seminar, April 24, on Compensation Guidelines for Architectural Services, with Ward Deems, F.A.I.A., Chairman of the Charrette that developed the book Guidelines for Services/Compensation Management, to be available in early April. This seminar will be one of the first in the country to introduce the compensation guidelines method, which according to Weld Coxe, could become one of the best marketing tools of the architect yet devised. We are advised from the AIA publishing house that copies will be available in time for our convention and the approximate cost will be \$8.00 per copy. Each firm should have at least one copy of the basic book. Forms which would be used on each of your specific projects will be available through the Chapter document service. Ward Deems will take up step by step through the process, which presents a clear understanding of professional services to architect/owner/consultants in a manner which eliminates many misunderstandings.

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**CONVENTION
COSTS
KEPT DOWN**



'75 NEW IDEAS
CONVENTION

This seminar presents an opportunity for you to bring, as your guests to the convention, the consultants you work with, who also need to know of this compensation management process. They will enjoy the day at the convention, with its many activities and this very pertinent seminar. Your guests will only be required to pay the non-member daily guest registration fee, which includes the walking lunch in the exhibit area as well as the seminars.

In line with the Convention Committee's desire to keep costs down at convention events, you should take advantage of the special discount for early registration. Please note on the registration form the dollars saved by submitting your registration prior to April 10. Also, this year there is a discount for attendance at all three days of the convention. Ticketed events have been kept at a minimum and yet with the cooperation of the Abbey, we will have a fine array of food and drinks at reasonable prices. One special note — all cocktails served in the exhibit areas will be reduced 25 cents from the amounts charged at the Abbey's lounges, which are open to the public, but in other parts of the Abbey complex.

**ATTENDANCE
PRIZES
ANNOUNCED**



'75 NEW IDEAS
CONVENTION

The 1975 Convention Committee has announced the choice of prizes for members who attend the convention and exhibits at the '75 New Ideas Convention. Two baskets of select wines will be given away at each exhibit viewing. A grand prize will be given away on the third day at 12:30 P.M., during the exhibit time. The grand prize, to the lucky member, will be a certificate for the winning member's choice of \$150.00 worth of AIA select books and/or documents. Members must be present to win the baskets of wine, however, you need not be present to win the grand prize of books and/or documents. Winners will be chosen from attendance verification at the 75 exhibit booths. Members will register at the various booths and numbers will be drawn accordingly. The booths themselves represent more than 75 new ideas, which suppliers have enthusiastically prepared for your attendance.

**MEMBER
SPOUSES
FREE
REGISTRATION**



In an attempt to keep the cost of convention attendance low, the Chapter has approved the policy that spouses of W.A.I.A. members will have **free registration** for the Convention. They would only be responsible for the cost of ticketed functions and have the option of attending women's activities or buying walking lunch tickets if they will be touring the exhibit areas on Wednesday or Thursday. Spouses may attend all seminars and exhibits of the Convention free, but must obtain registration badges at the registration desk.

**CHAPTER
OFFICE
HOURS
DURING
CONVENTION**



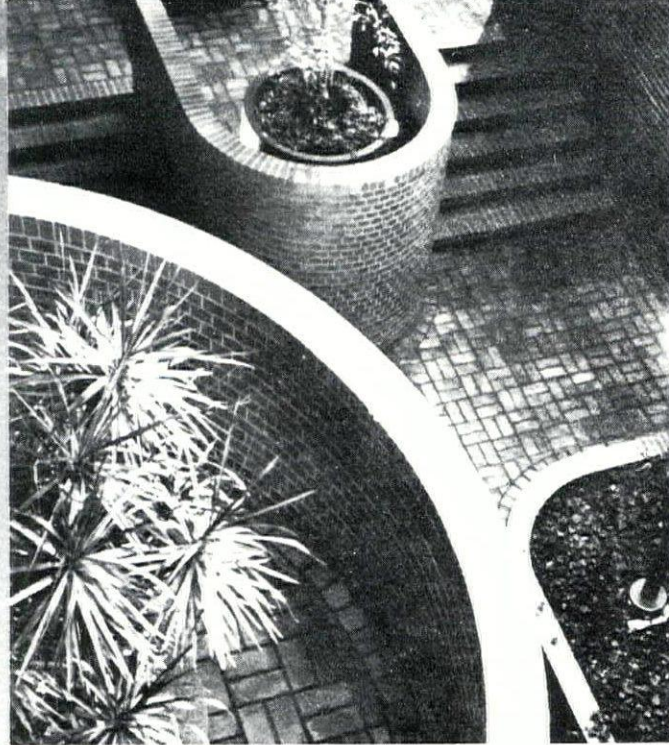
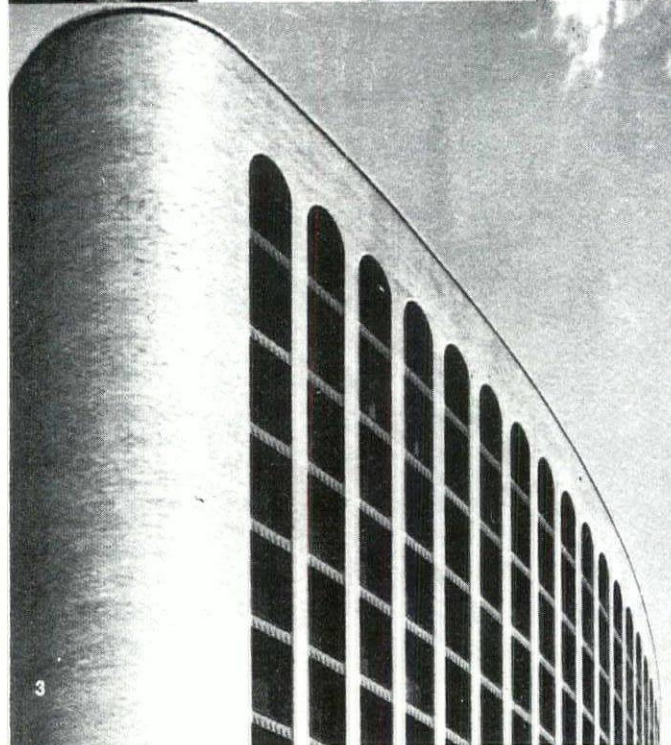
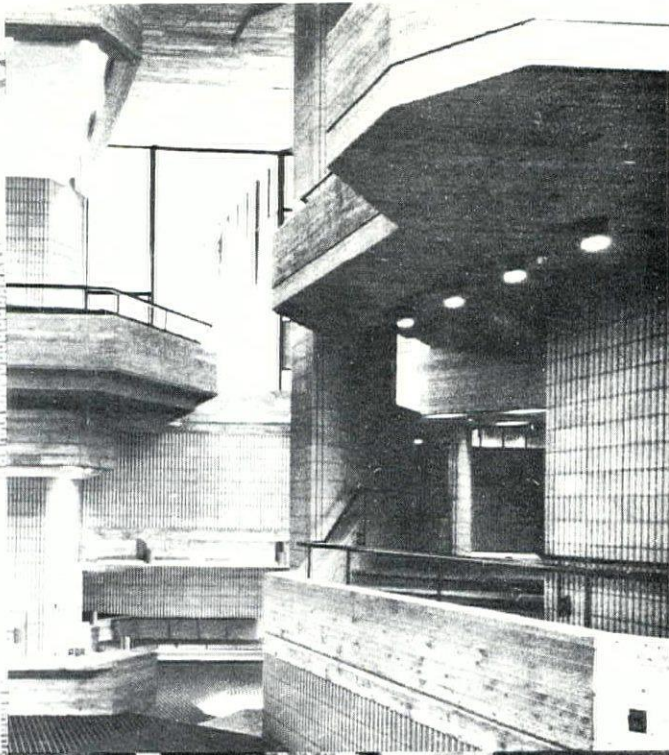
Since the total Chapter office staff is needed at the Convention site, the W.A.I.A. Chapter office will be closed April 22, 23 and 24. An answering service will be available so that document orders could be made by phone or messages left for the staff, who will return the calls as soon as possible.

From May 1 through August 31 the regular Chapter office hours will be 8:30 A.M. to 12:00 Noon and 12:30 P.M. to 4:30 P.M.

**MESSAGE
CENTER**



There will be a message center at the Convention where members and staff may be contacted. Calls must be placed to the Abbey switchboard and will be relayed to the message center in the registration area. The Abbey phone number is 414/275-6811. The message center will be in the capable hands of the Southeast Section Women's Architectural League.



1. Richmond Coliseum, Richmond, Virginia. Architects: Vincent G. Kling & Partners. Photo courtesy Brick Institute of America. 2. Southeastern Massachusetts University, Arts and Humanities Building, North Dartmouth. Associated Architects: Desmond & Lord, Inc., and Paul Rudolph, FAIA. Interior Consultant: Bill Bagnall Associates, Inc. 3. Public Service Alliance of Canada Building, Ottawa. Architects: Schoeler Heaton Harvor Menendez Associated Architects. Photo courtesy Brick Institute of America. 4. Executive Headquarters and Nassau Center Office, Hempstead Bank, Garden City, Long Island. Architects: Bentel & Bentel, AIA.

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**W.A.I.A.
PREPARES
FOR
RESTRUCTURING**



**'75 NEW IDEAS
CONVENTION**

Upon recommendation of a National Task Force, the National A.I.A. Board of Directors resolved to implement a program for strengthening State Components. The basic thrusts of the program are: "(a) to establish 50 state societies of similar structure, but varying in size, (b) to bolster and motivate the structured societies of all states, but most particularly those 24 states which are presently unable to provide comprehensive and communicated services to all its membership, (c) to offer all societies so diverse a selection of programs and funding opportunities that each society can frame a program tailored to its local, membership, and self-imposed goals". A target date has been set for the completion of the essential restructuring process by the time of the 1976 Convention in Philadelphia.

Since Wisconsin has a structure similar to that being recommended by National, the changes will basically amount to changes in terminology only, i.e., the Wisconsin Chapter will become the Wisconsin Society of The American Institute of Architects. Under the Society will be four Chapters, similar to what we presently call Sections. The four Chapters will be able to have within their boundaries Section units tailored to that particular locale of the State not covered adequately by the Chapter. Such Sections could be organized in the Kenosha/Racine area and/or Beloit/Janesville area or others. The organization would then be geared better to individual problems and programs in the State.

The W.A.I.A. Executive Committee received recommendations from Chairman, Douglas H. Smith, A.I.A., and his Task Force on Restructuring of the Chapter, based upon National recommended guidelines. Several modifications and changes were made and the Executive Committee approved the restructuring at their board meeting on March 13, 1975. The proposed restructuring and appropriate Bylaw changes will be printed and distributed to voting members of the Chapter and placed on the Annual Meeting Agenda for consideration by the Chapter. If passage occurs at that time, Wisconsin will be in the forefront of meeting the deadline to have the restructuring process completed by the 1976 A.I.A. National Convention. All members are urged to read carefully the changes to be made, and to attend the Annual Meeting scheduled for April 23 at 2:00 P.M. at the Abbey in Fontana, Wisconsin. Discussion and action will be taken at that time on this very important subject.

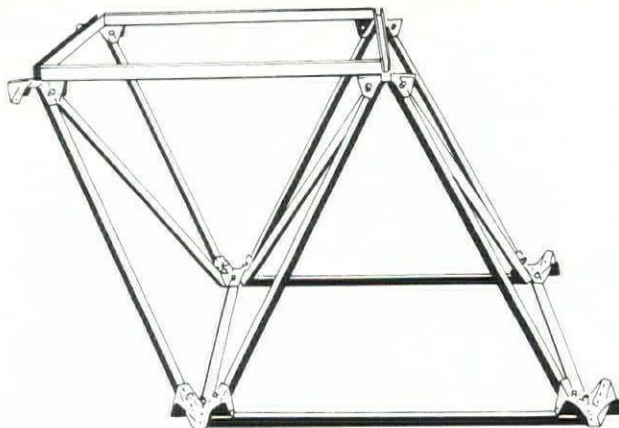
Other Annual Meeting Agenda items include reports and actions dealing with a variety of professional concerns such as energy, codes, statute of limitations, examination processes, in addition to the announcement on the ballot vote for Directors-at-Large plus the announcement of this year's Architecture Week Chairman, and the Convention Chairman and site for 1976.

BOOTH NO.	COMPANY NAME
9	AMERICAN INSTITUTE OF STEEL CONSTRUCTION
34	ARCHITECTURAL WOODWORK INSTITUTE
28 & 29	BEND INDUSTRIES, INC.
40	BEST BLOCK COMPANY
33	BETHLEHEM STEEL CORPORATION
42	BIGELOW - SANFORD, INC.
74	BRADLEY CORPORATION
57	CHARLES BRUNING DIVISION
65	BUCKSTAFF COMPANY
37	CAN-TEX INDUSTRIES
12	CORNELL CORPORATION
71	CRONSTROM MANUFACTURING, INC.
23	DAU WALLCOVERINGS
6	DONOVAN EQUIPMENT, INC.
30	DUWE PRECAST CONCRETE PRODUCTS, INC.
2	GAF CORPORATION
17 & 51	GAGNON CLAY PRODUCTS — WISCONSIN FACE BRICK & SUPPLY CORP.
64	GENERAL ELECTRIC — SILICON PRODUCTS DIVISION
52	HALQUIST STONE COMPANY, INC.
45	HOMASOTE COMPANY
15	IMPO-GLAZE TILE, INC.
8	INK-SMITH - NORTHWEST, INC.
62	THE JULIEN SHADE SHOP, INC.
7	KAWNEER COMPANY
58	KLEIN-DICKERT COMPANY, INC.
61	LIBBEY-OWENS FORD COMPANY, INC.
53 & 54	MASON CONTRACTOR'S ASSOCIATION
20	MIDDLETON-FAASE COMPANY, INC.
36	MILWAUKEE INSULATION COMPANY
11	MINNESOTA FIRE CHEM
32	MODU-LINE WINDOWS, INC.
63	CLIFF NAVIS COMPANY, INC.
26	NEIDHOEFER & COMPANY
21	NORTHWESTERN ELEVATOR COMPANY, INC.
25	PADDOCK POOLS
31	PPG INDUSTRIES, INC.
16	J. W. PETERS & SONS
72	R & S PARTS, INC.
19	THE RADFORD COMPANY
68	REINKE & SCHOMANN, INC./H.H. ROBERTSON
46	RICHCO WOOD ROOF & FLOOR TRUSSES
41	SCHOOL EQUIPMENT CONSULTANTS, INC.
48	SCHOOL INTERIORS, INC.
4	SHEBOYGAN GLASS COMPANY
24	SMITH & SMITH, INC.
50	SONNEBORN BUILDING PRODUCTS
35	SPANCRETE INDUSTRIES, INC.
55	STANDARD DRY WALL PRODUCTS
39	STREATOR BRICK SYSTEMS, INC.
47	SUPPLIERS WAREHOUSE, LTD.
18	SYRING CONSTRUCTION MANAGEMENT, INC.
44	TAYLOR ELECTRIC COMPANY
38	TEWS LIME & CEMENT COMPANY
10	TILING SALES, INC.
27	TOEPFER, INC.
43	UNITED SPRINKLER
73	UWM/SAR
13 & 14	VER HALEN, INC.
5	VETTER MANUFACTURING COMPANY
22	VINCENT BRASS & ALUMINUM COMPANY
56	WAUKESHA BLOCK COMPANY, INC.
1	WEATHER SHIELD MFG., INC.
3	ZUMMACH PAINT CORPORATION

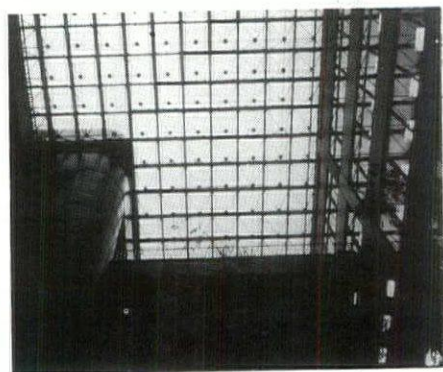


THE ABBEY ———APRIL 22, 23 AND 24 ———FONTANA, WISCONSIN

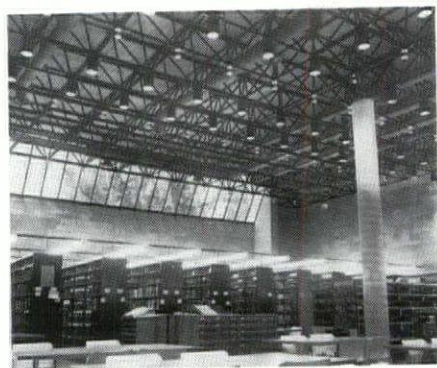
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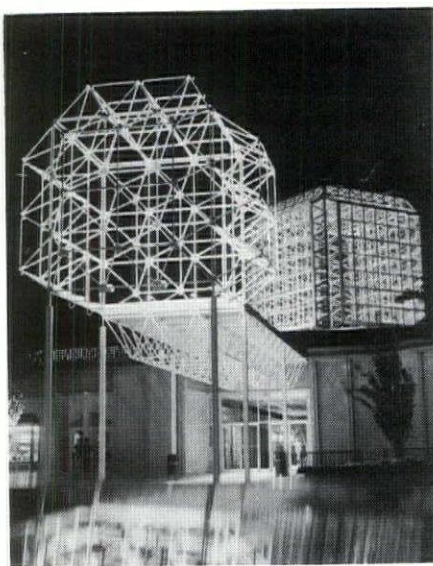
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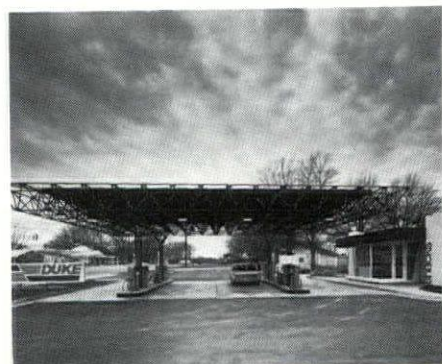
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REGISTRATION FEE INCLUDES:				
	Corporate & Professional Affiliate (Prior to April 10)	\$ 6.00 5.00	\$15.00 12.00	_____
— Walking Lunches Wednesday & Thursday April 23 & 24 - Noon	Professional Associate (Prior to April 10)	\$ 5.00 4.00	\$12.00 9.00	_____
— Free Registration for Spouse of Member*	Associate (Prior to April 10)	\$ 4.00 3.00	\$ 9.00 7.00	_____
	Student Associate	\$ 3.00	\$ 6.00	_____
* Does not include the Walking Lunch Tickets	Non-member Students	\$ 4.00	\$10.00	_____
	Non-member Guests	\$ 6.00	\$17.00	_____

RESERVATIONS ARE REQUIRED FOR THE FOLLOWING EVENTS:

Tuesday — April 22	Noon	A. KEYNOTE LUNCHEON	\$ 6.00 per person	_____
	2:00 P.M.	B. WOMEN'S CHINESE COOKING DEMONSTRATION USING WOK	\$ 2.50 per person	_____
	7:30 P.M.	C. AWARDS DINNER	\$10.00 per person	_____
Wednesday — April 23	Noon	D. WOMEN'S PENNSYLVANIA DUTCH LUNCHEON, DELAVAN	\$ 4.50 per person	_____
	7:30 P.M.	E. BUFFET & PARTY NITE	\$10.00 per person	_____
Wednesday & Thursday	Noon	* Additional Walking Lunches (Gratuity and Wisconsin State Sales Tax Included)	\$ 2.75 per ticket	_____

TOTAL \$

*Enclosed is a check for:
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PROGRAM SCHEDULE

	Exhibitor Booth set-up <i>Innsbruck Foyer</i>
9:30 A.M. - 11:00 A.M.	Exhibitor Registration Open <i>Innsbruck Foyer</i>
9:30 A.M. - 12:00 Noon	W.A.I.A. Executive Committee Meeting <i>Key Largo Room</i>
9:30 A.M. - 11:30 A.M.	W.A.I.A. Historic Resources Meeting <i>Tahoe Room</i>
10:00 A.M. - 10:30 A.M.	Exhibitor's Pre-Convention Meeting <i>Nantuckett Ballroom</i>
11:00 A.M.	Member & Guest Registration Open <i>Innsbruck Foyer</i>
11:00 A.M. - 2:30 P.M.	Women's Hospitality Room Open <i>Geneva Room</i>
12:00 Noon - 1:30 P.M.	Keynote Luncheon — JOHN P. EBERHARD, A.I.A.; A.I.A. Research Corporation, Washington, D.C. <i>Monaco Dining Room</i>
2:00 P.M. - 3:30 P.M.	SEMINAR I: "An Overview of New Developments in Practice" C. HERBERT WHEELER, JR., A.I.A. Pennsylvania State University <i>Nantuckett Ballroom</i>
2:00 P.M. - 4:00 P.M.	Women's Event: Oriental Cooking Demonstration Using Wok <i>Lower Deck</i>
3:30 P.M. - 5:30 P.M.	Viewing of Exhibits <i>Innsbruck Ballroom and Martinique Ballroom</i>
6:00 P.M. - 7:30 P.M.	Cocktails - Cash Bar <i>Innsbruck Ballroom</i>
7:30 P.M.	Honor Awards Banquet — C. W. BRUBAKER, A.I.A., Chicago, Illinois <i>Monaco Dining Room</i>
8:30 A.M.	Member & Guest Registration Open <i>Innsbruck Foyer</i>
9:00 A.M. - 10:30 A.M.	SEMINAR II: "Making a Project Go" DAVID PEARCE, A.I.A. and RICHARD PEARCE - The Pearce Corporation St. Louis, Missouri <i>Nantuckett Ballroom</i>
9:30 A.M. - 11:30 A.M.	Women's Hospitality Room Open <i>Geneva Room</i>
10:30 A.M. - 2:00 P.M.	Viewing of Exhibits - Walking Lunch - Noon <i>Innsbruck Ballroom and Martinique Ballroom</i>

12:00 Noon	Women's Luncheon - Millie's Pancake Haus - Delavan "Pennsylvania Dutch atmosphere"
2:00 P.M. - 4:30 P.M.	W.A.I.A. Annual Membership Meeting <i>Nantuckett Ballroom</i>
6:00 P.M. - 7:30 P.M.	Cocktails - Cash Bar <i>Innsbruck Ballroom and Martinique Ballroom</i>
7:30 P.M.	Buffet and Party Nite <i>Monaco Dining Room</i>
8:30 A.M.	Member & Guest Registration Open <i>Innsbruck Foyer</i>
9:00 A.M. - 10:30 A.M.	SEMINAR III: "Going Ahead in Reverse" JAMES M. HARRIS, A.I.A. Harris, Reed & Litzenberger Tacoma, Washington <i>Nantuckett Ballroom</i>
10:00 A.M. - 12:00 Noon	Women's Hospitality Room Opens <i>Geneva Room</i>
10:45 A.M. - 11:30 A.M.	"The Construction Supplier - 1975" Architect/Exhibitor Panel <i>Nantuckett Ballroom</i>
11:30 A.M. - 1:30 P.M.	Viewing of Exhibits - Walking Lunch - Noon <i>Innsbruck Ballroom and Martinique Ballroom</i>
12:30 P.M.	Drawing for Grand Prize <i>Exhibit Area</i>
1:30 P.M. - 3:00 P.M.	SEMINAR IV: "Surprise - Compensation Can Be Managed - A Review of the A.I.A. Compensation Management System" WARD W. DEEMS, F.A.I.A. Deems/Lewis & Partners San Diego, California <i>Nantuckett Ballroom</i>
1:30 P.M. - 3:00 P.M.	Women's Activities: Bowling Party <i>New Abbey Bowling Lanes</i>

* *Gather in Main Lobby for car pool.*

** *You may wish to invite your Consulting Engineers and Interior Designers. This seminar should be of particular interest to them, also. Daily registration fee is required for each guest. (\$6.00 per day)*

NOTE: Check-out time at The Abbey is 2:00 P.M.

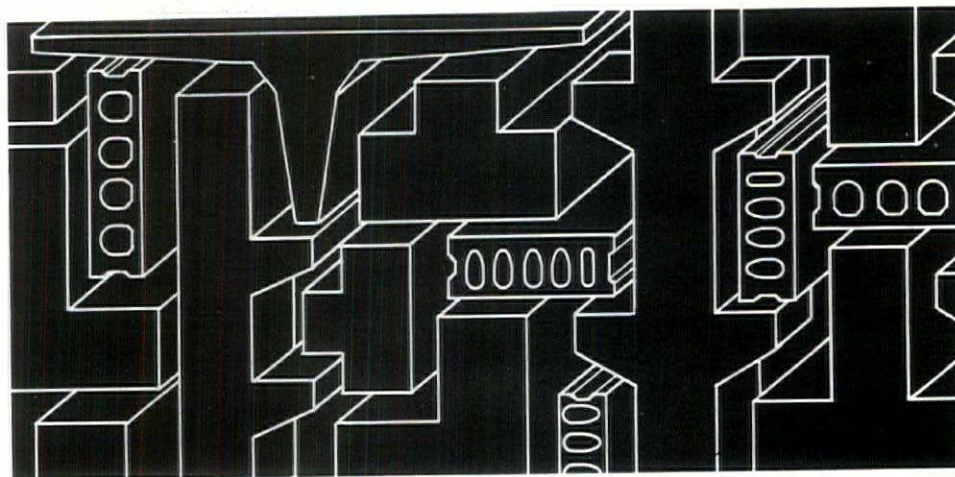
Monday, April 21

Wednesday, April 23

Tuesday, April 22

Thursday, April 24

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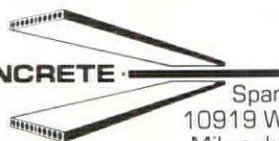
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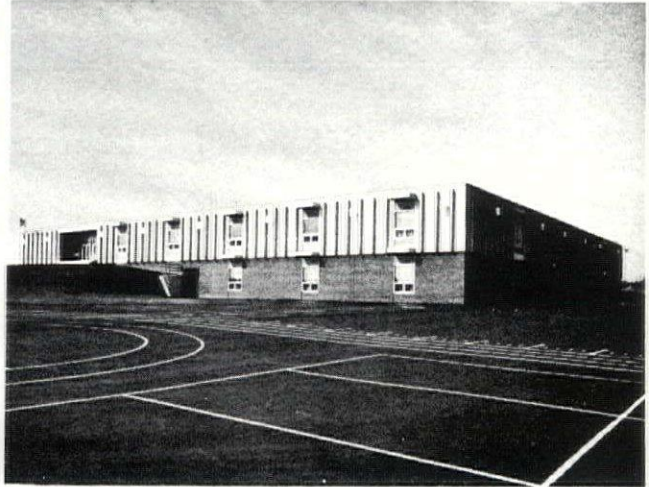
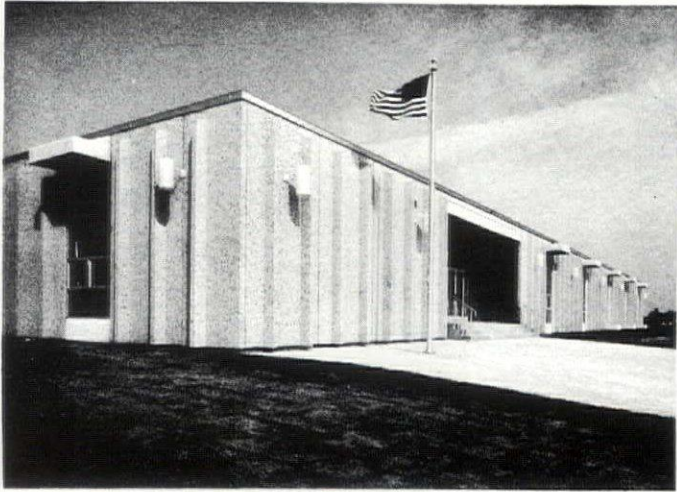


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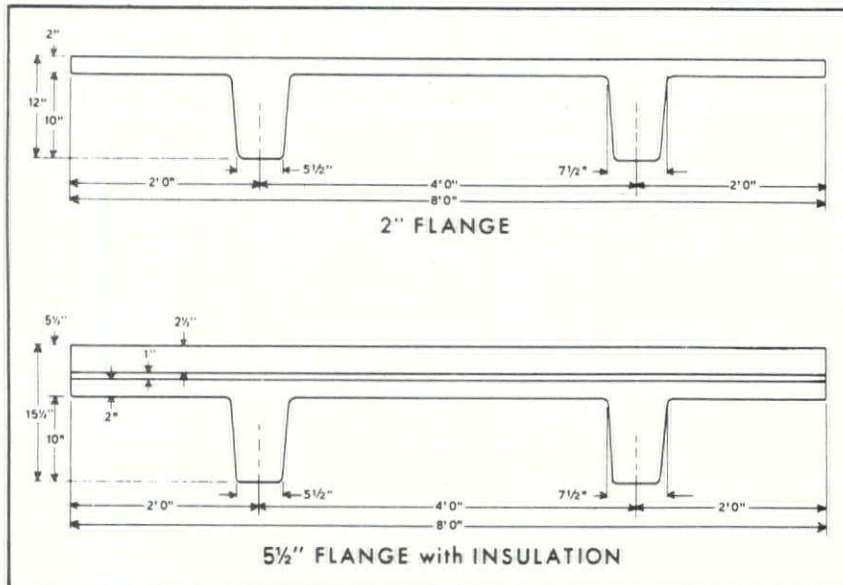
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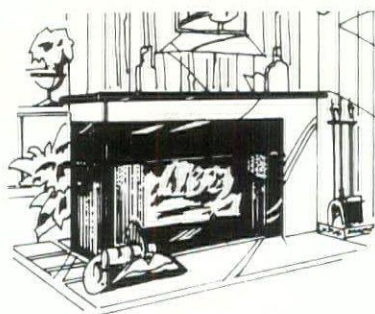
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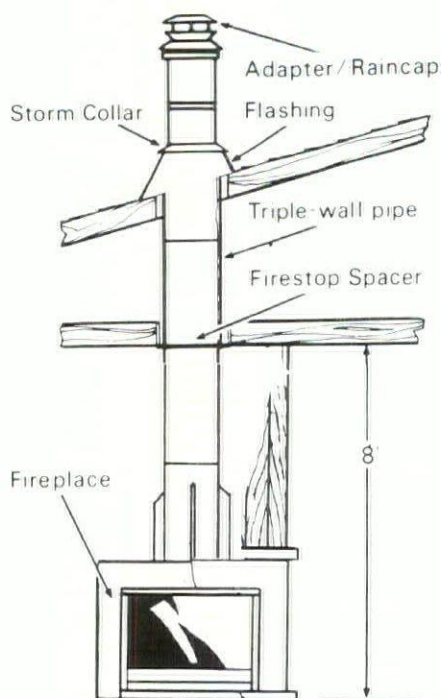


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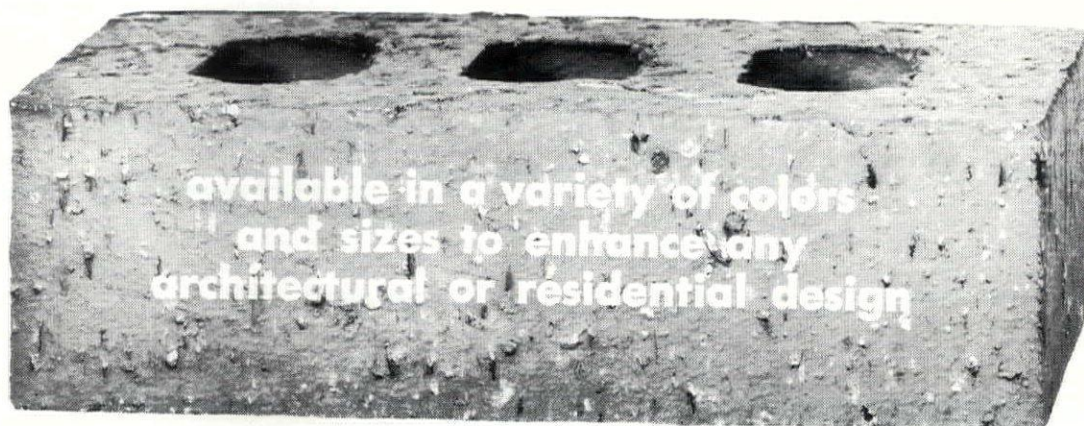
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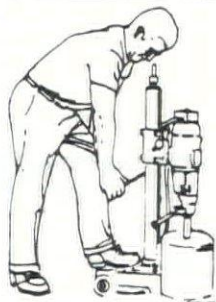
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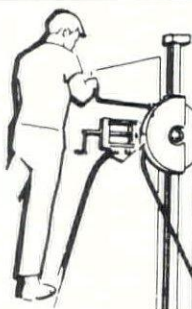
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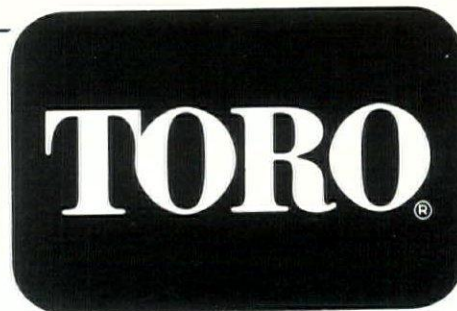
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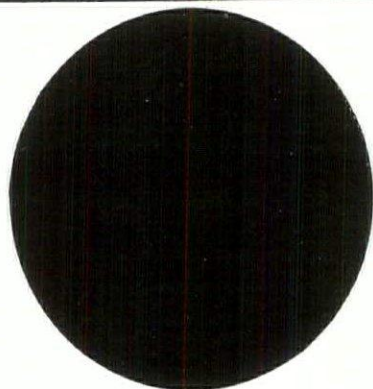
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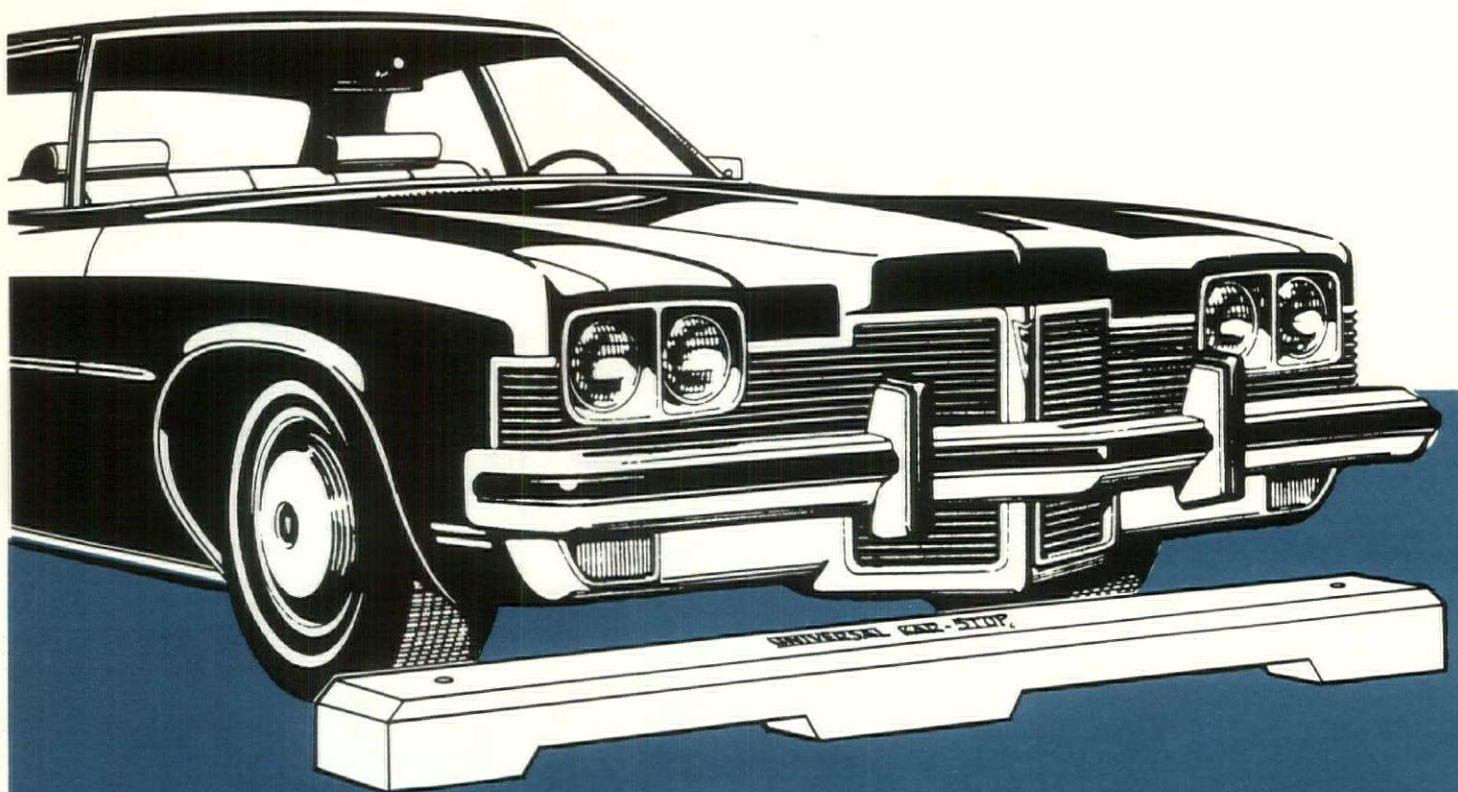


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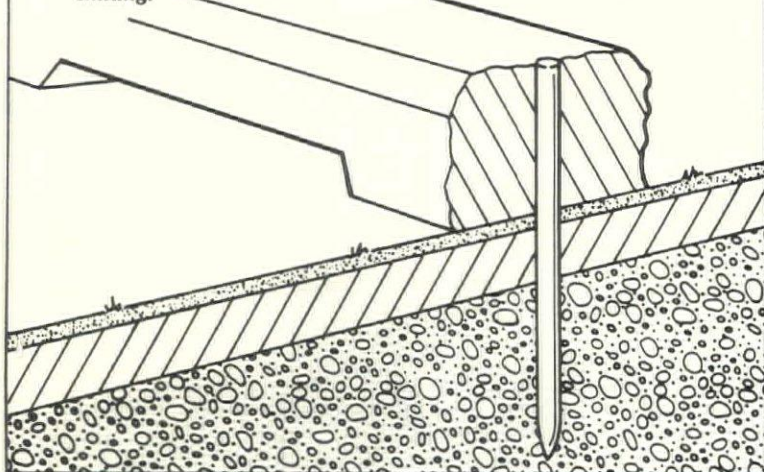
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Universal KAR-STOP checks cars against the tire without wheel damage, yet is low enough to clear bumper and tail pipe.

APPEARANCE

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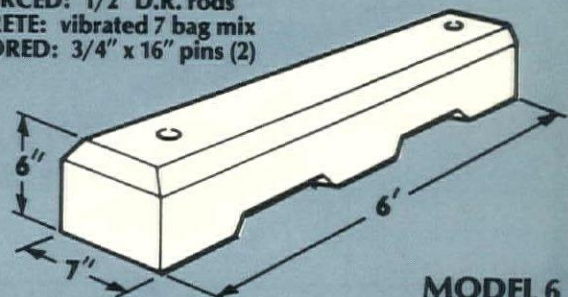
Cutaway drawing below shows exclusive Angl-Edge and 16 inch steel pin. Angl-Edge checks car, directs force of blow downward. 16 inch steel pin, driven through surface grips sub soil, prevents shifting.



SPECIFICATIONS

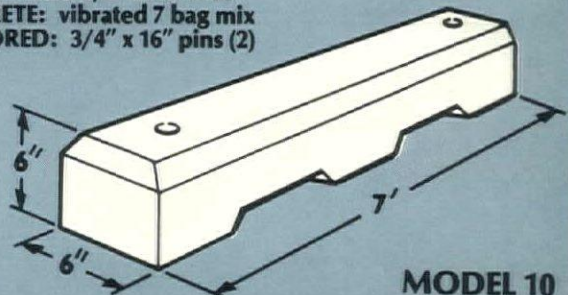
for Universal KAR-STOP

WEIGHT: approx. 200 lbs.
DIMENSIONS: 6' x 6" x 7"
DRAINAGE SLOTS: 1-1/2" x 24" (2)
REINFORCED: 1/2" D.R. rods
CONCRETE: vibrated 7 bag mix
ANCHORED: 3/4" x 16" pins (2)



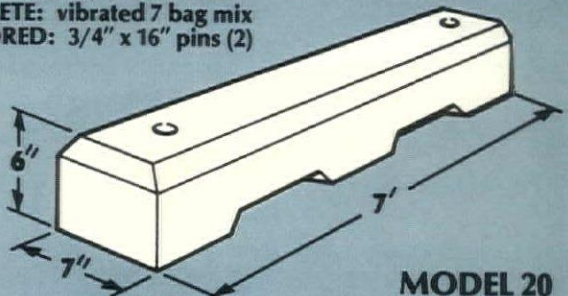
MODEL 6

WEIGHT: approx. 240 lbs.
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CONCRETE: vibrated 7 bag mix
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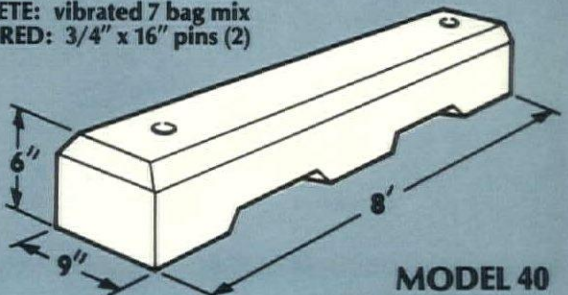
MODEL 10

WEIGHT: Approx. 255 lbs.
DIMENSIONS: 7' x 6" x 7"
DRAINAGE SLOTS: 1-1/2" x 24" (2)
REINFORCED: 1/2" D.R. rods
CONCRETE: vibrated 7 bag mix
ANCHORED: 3/4" x 16" pins (2)



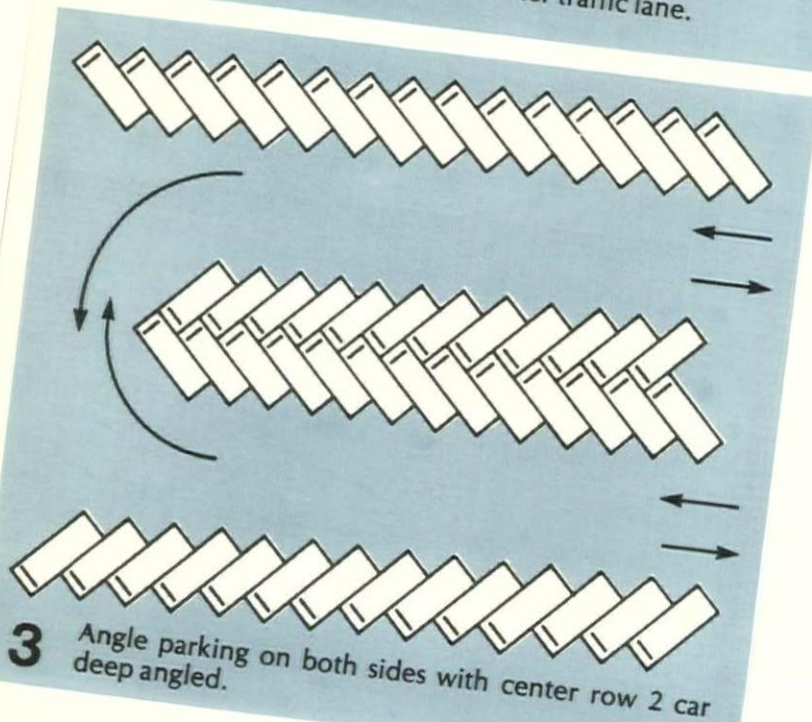
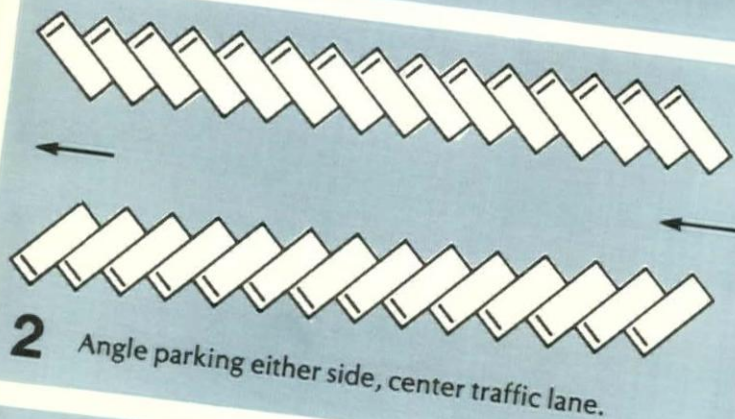
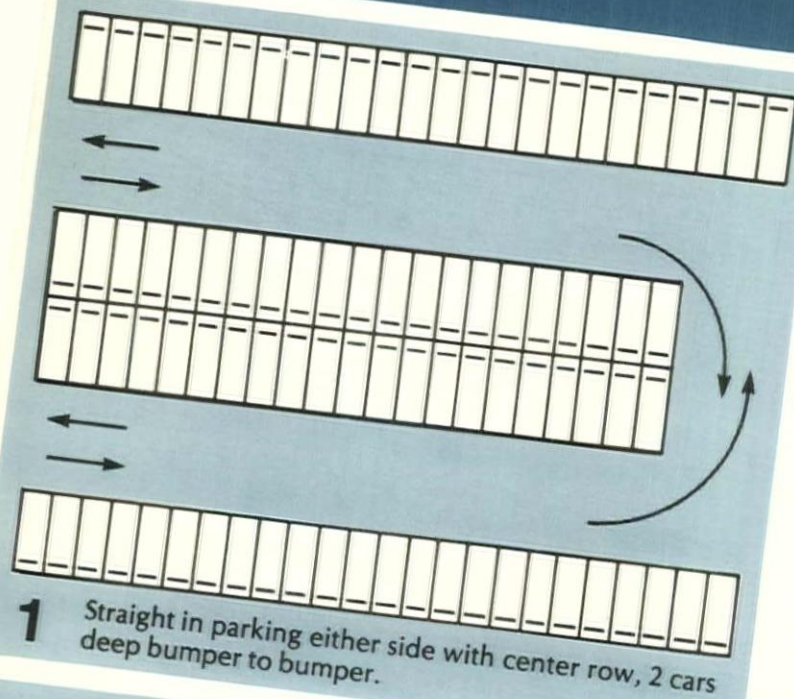
MODEL 20

WEIGHT: approx. 320 lbs.
DIMENSIONS: 8' x 6" x 9"
DRAINAGE SLOTS: 1-1/2" x 24" (2)
REINFORCED: 1/2" D.R. rods
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MODEL 40

Typical Parking Arrangements . . .



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The Honor Awards Competition by the Wisconsin A.I.A., is an annual event in which outstanding architectural achievements are recognized. This year, in addition to the usual criteria for design excellence, energy conservation and accessibility for the handicapped were highlighted in the Jury's approach to recognizing architectural achievement.

The Judges for the Honor Awards Competition were chosen from related environmental, energy and accessibility disciplines, in addition to that of architecture. They were: Byron Bloomfield, Monument, Colorado, Architect and Consultant in energy conservation. Bloomfield is best known in Wisconsin for his work in developing and leading the environmental design curriculum at the UW-Madison Campus. He is President of a multi-disciplined design firm in Colorado, providing consulting services in energy systems. Y. C. Wong, F.A.I.A., a Juror from Chicago, Illinois, is principal of his own architectural firm, and is noted for his urban design, primarily in dense urban areas. Bruce Murray, a landscape architect, and Associate Professor of Landscape Architecture at the UW-Madison Campus, brought to the Jury, his experience in regional planning and environmental impact. As a native Wisconsinite, he is extremely familiar with the State, its topography, natural balance and beauty. The fourth Juror, Dr. Imre Gyuk, brought to the Jury his knowledge and expertise in the area of accessibility for the handicapped. Dr. Gyuk serves on the Governor's Task Force on Problems of People with Physical Handicaps, serving as Chairman of the Subcommittee on Housing, Buildings and Grounds. He has done extensive research in the areas of Human Ecology, Environmental Degradation and Climatic Adaption with relation to housing.

Selected for the 1975 Honor Awards were the following projects:

The College of Creative Communications — Green Bay Campus, The University of Wisconsin, Green Bay, Wisconsin by Johnson-Wagner-Isley & Widen, Inc., Architects, Milwaukee, Wisconsin; Project Designer, Wendell H. Isley, A.I.A.

The Second in the Honor Award category selected was the Interpretive Education Building for Schlitz Audubon Center, Milwaukee, Wisconsin by Office of Fitzhugh Scott Architects/Planners, Inc.; Designer, Thomas A. Briner; Project Architect, Bruce Jackson; Interiors, Gary B. Swetish.

Four Merit Awards were identified by the Jurors. They are: Classroom Building, University of Wisconsin - La Crosse, La Crosse, Wisconsin by Hackner, Schroeder, Roslansky & Associates, Inc., La Crosse; Design Director, Roger D. Roslansky, A.I.A.; Project Architect, Alden Mehlhoff.

Another project receiving a Merit Award was the Steak House, Devil's Head Lodge, Merrimac, Wisconsin by the firm of Goebel - Balestrieri and Associates, Elkhorn, Wisconsin.

Also judged in the Merit Award category was the Wisconsin Alumni Research Foundation Office Building on the Campus of the University of Wisconsin - Madison by Flad & Associates Architects - Engineers - Planners, Madison; Principal in Charge, Joseph H. Flad, F.A.I.A.; Partner in Charge, Thomas K. Nisbet and Project Architect, Franklin McNutt.

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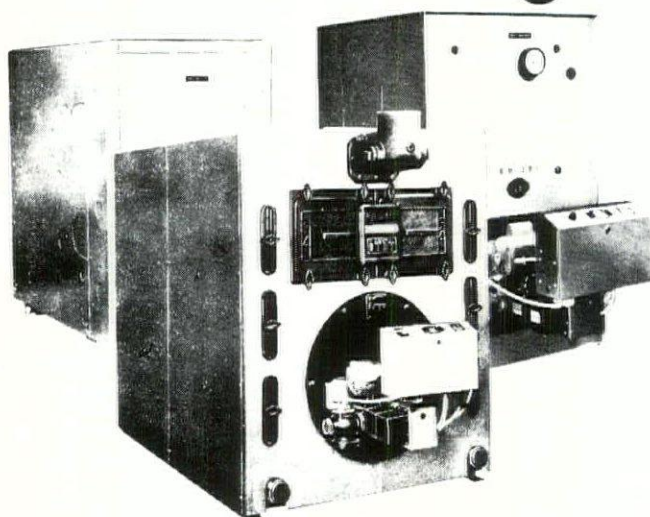
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The fourth Merit Award was made to Brust-Zimmerman, Inc., Milwaukee, Wisconsin for the West Bend Marine Bank, West Bend, Wisconsin. The Project Designer was Steven Bach; Project Coordinator, Jim Willmas; Interior Design, Robert E. Lewcock and Project Administrator, John J. Brust, A.I.A.

Four Special Mention Awards were made by the Jury, two of which were won by the firm of Larson, Playter, Smith, Eau Claire, Wisconsin. They are the Office Building for Royal Credit Union, Eau Claire, Wisconsin; Project Architect, Joseph E. Seymour. An unusual restoration project in Laconia, New Hampshire was recognized by the Jury for a Special Mention Award to Larson, Playter, Smith Architects.

The Como Office Building, Appleton, Wisconsin was awarded Special Mention to the firm of James B. Zwack, Associates, Ltd., Appleton, Wisconsin.

Brust-Zimmerman, Inc., winner of a Merit Award, also won a second award in the Special Mention category for the Milwaukee Catholic Home, Milwaukee, Wisconsin; Project Administrator, David P. Brust, A.I.A.; Interior Designer, Robert E. Lewcock; Assistant Interior Designer, Joan Jenquin and Field Coordinator, Anton Goskowicz.

The above ten awards were selected from forty-six submissions by members of the Wisconsin Chapter of the American Institute of Architects. The goal this year of the Honor Awards Committee, and the Executive Committee of the W.A.I.A., was to identify, not only excellence in design, but foresightedness in design concerning energy conservation and accessibility for the handicapped.

An Honor Awards Banquet will be held at the Annual Wisconsin Chapter of the American Institute of Architects Convention at the Abbey in Fontana, Wisconsin on April 22, 1975. The architectural firms winning awards will be recognized, along with the owners and contractors connected with these various projects.

Chairman of the 1975 Honor Awards Program is Jerry W. Spencer, A.I.A., of the Western Section. The Committee members are: Jay A. McLean, Frederick F. Wegener, Raymond C. Matulionis, Paul H. Ament, Jeffrey M. Dean and Henry K. Kanazawa, A.I.A.

**WISCONSIN
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RECEIVES
GIFT**

Wisconsin Architectural Archives are to be established under the terms of a major gift made to the Wisconsin Architects Foundation by Mary H. Eschweiler, wife of the late Theodore L. Eschweiler. President Ronald G. Bowen, A.I.A. announced recently that the Foundation had been given the collection of drawings and other documents of Eschweiler and Eschweiler, a firm that extends back more than 75 years, plus funds for their indexing and the establishing of a reference system that would be useful for other collections that might be given to the Archives.

President Bowen has appointed a standing committee, with Foundation Vice President Robert L. Yarbro, A.I.A. as convenor, Mr. Gordon D. Orr, Jr., A.I.A., Mr. Roger M. Herbst, A.I.A., Mr. Allen J. Strang, F.A.I.A., and Mr. Thomas L. Eschweiler, A.I.A. elected Chairman. The Committee is currently negotiating with the Milwaukee Public Library, which currently has the Eschweiler collection in its custodial care, for a possibly permanent location for the archives.

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F.A.I.A.'S ANNOUNCED

Congratulations are in order to Willis and Lillian Leenhouts as notice has been received that they each have been elected to the College of Fellows and will participate in the investiture of new Fellows at the upcoming National A.I.A. Convention in Atlanta, Georgia. They join 59 others this year across the country elected to this honor. The Leenhouts' join a much more select group of Fellows in that they are one of 3 married couples in the United States who have been elected to Fellowship. Only one other couple was elected in similar fashion at the same time. Their dedication to the profession and their activities over many years certainly has laid the ground work for this well deserved recognition by their peers.

CHAPTER OFFICE STAFF CHANGES

Mrs. Mary King, who has served the Chapter in the area of membership services and document services for the past three years is leaving the position. Mr. and Mrs. King are expecting their first child. Our thanks and best wishes go to Mary and her husband.

Joining the W.A.I.A. staff and assuming the responsibilities of membership and document services is Mrs. Judy Flaws, who recently joined us and will be working with Mrs. Kerry Stanger on the office staff.

SPEAK OUT OPPORTUNITY

The Wisconsin Architect/Punch List is offering one page in upcoming issues to members and individuals from allied disciplines and fields to write editorial comment. The Speak Out page in the Punch List will be used not only by members, but such suggested personages as Mrs. Ello Brink, Don Buettner, Bert Fredericksen, Paul Brown and others that you might suggest. Direct your copy or inquiry to Alan J. Carlson, Executive Director, W.A.I.A., 788 N. Jefferson St., Milwaukee, Wisconsin 53202.

RECENT MEMBERSHIP ACTIONS

The following new member was recently approved by the Executive Committee:

WILLIAM J. CETERA, Associate member of the Southeast Section

The following membership advancements were recently approved by the Executive Committee:

ROBERT L. ERDMAN, Corporate member of the Southeast Section

RONALD T. GILLEN, Professional Associate of the Western Section

The following transfer was recently approved by the Executive Committee:

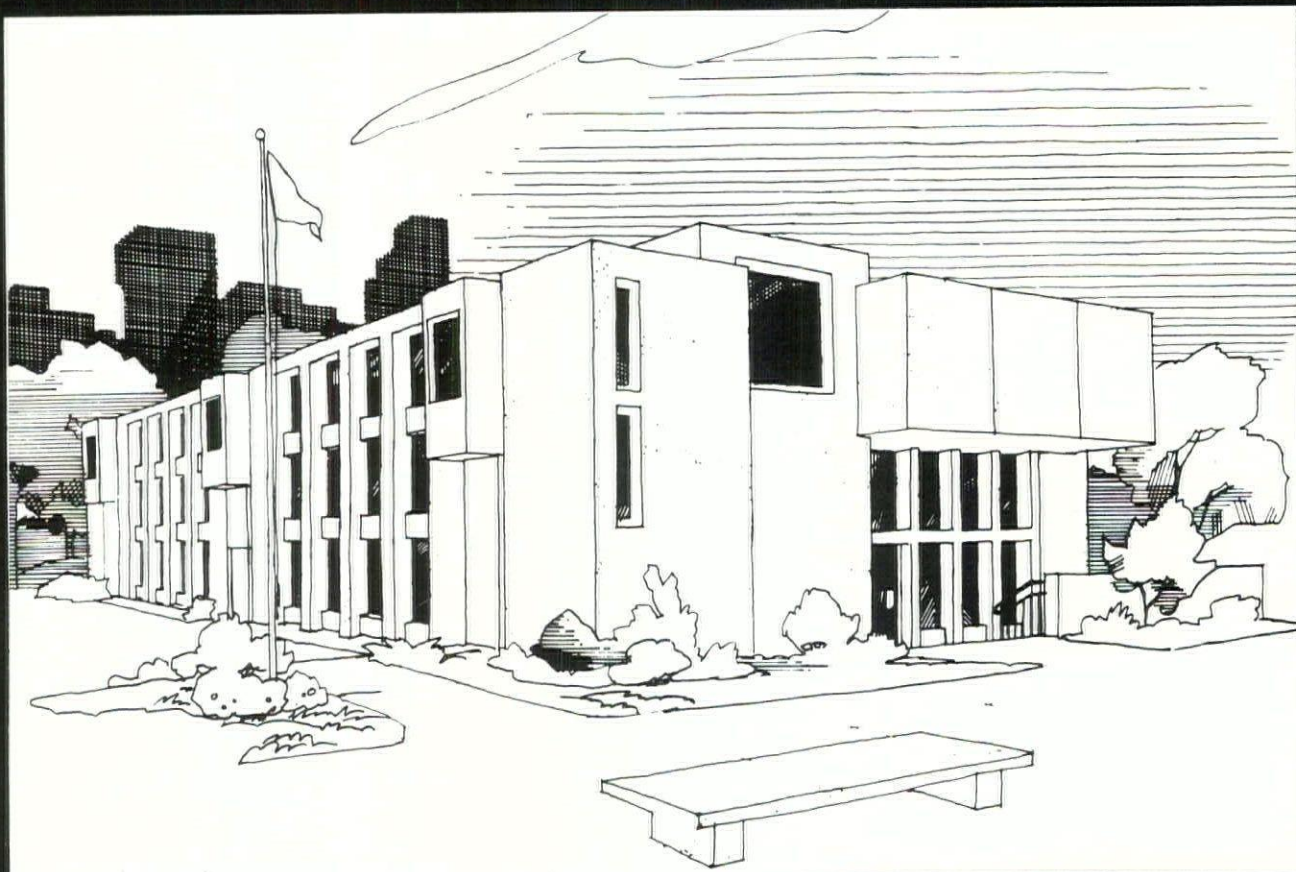
EDWIN O. ECKERT, A.I.A., transferring from the St. Paul Chapter, A.I.A. to the Wisconsin Chapter, A.I.A. - Northern Section

By recent action of the Executive Committee, ALBERT F. KEYMAR, A.I.A., was approved for Emeritus Membership.

IN MEMORIAM

Our sympathies are extended to the family of Mr. Alvin E. Grellinger, A.I.A., retired president of Grellinger-Rose & Associates, who passed away this month.

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1975 W.A.I.A. ACTIVITIES FOR APRIL AND MAY

DATE/TIME	EVENT	LOCATION
April 1-2	UW-Extension, Continuing Education "Concrete Estimating & Construction Methods"	Wisconsin Center Madison, WI
April 2	Southeast Section Meeting Seminar/Lecture by GRADY CLAY	Marquette University Milwaukee, WI
April 3-4	UW-Extension, Continuing Education "Masonry Estimating & Construction Methods"	Wisconsin Center Madison, WI
April 8-9	UW-Extension, Continuing Education "Solar Heating & Cooling of Buildings"	UW-Madison Campus Madison, WI
April 9 - 7:15 P.M.	Lecture Series: Michael Brooks, Chairman Dept. of Urban & Regional Planning University of Illinois	UW-Milwaukee Engleman - 150 Milwaukee, WI
April 17-18	UW-Extension, Continuing Education "Working Drawing Organization and Production"	UW-Madison Madison, WI
April 17 - 8:15 P.M.	Lecture Series: John Zucotti, Chairman New York City Planning Commission	UW-Milwaukee Englemann - 150 Milwaukee, WI
April 22 - 9:30 A.M.	W.A.I.A. Historic Resources Committee Meeting	The Abbey on Lake Geneva Fontana, WI
April 22, 23 & 24	W.A.I.A. Annual Convention and Exhibits	The Abbey on Lake Geneva Fontana, WI
April 23	W.A.I.A. Annual Membership Meeting	The Abbey on Lake Geneva Fontana, WI
April 28-29	UW-Extension, Continuing Education Environmental Design Seminar	UW-Madison Campus Madison, WI
May 5-6	UW-Extension, Continuing Education "Foundations on Problem Soils"	UW-Madison Campus Madison, WI
May 8	W.A.I.A. Executive Committee Meeting	
May 8-9	UW-Extension, Continuing Education "Effective Zoning Administration Techniques"	Midway Motor Lodge Wausau, WI
May 15-16	(SAME AS ABOVE)	UW-Madison Campus Madison, WI

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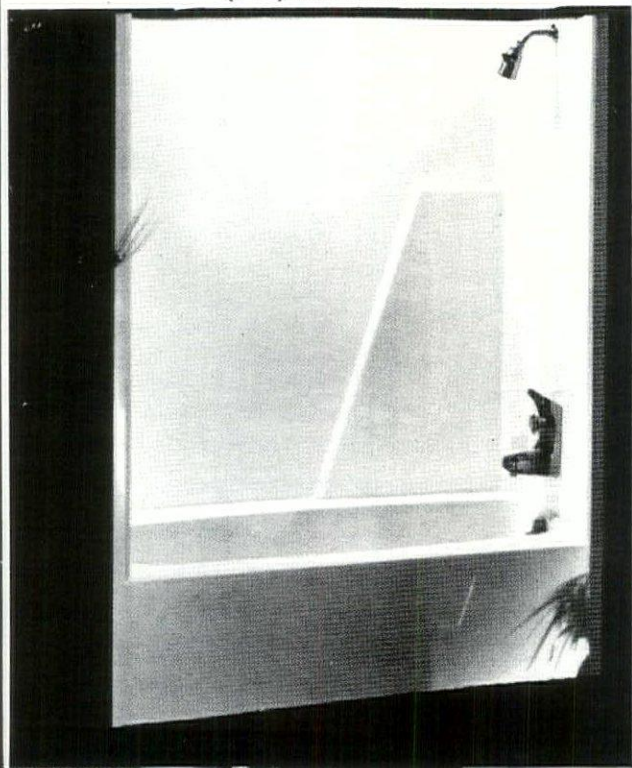
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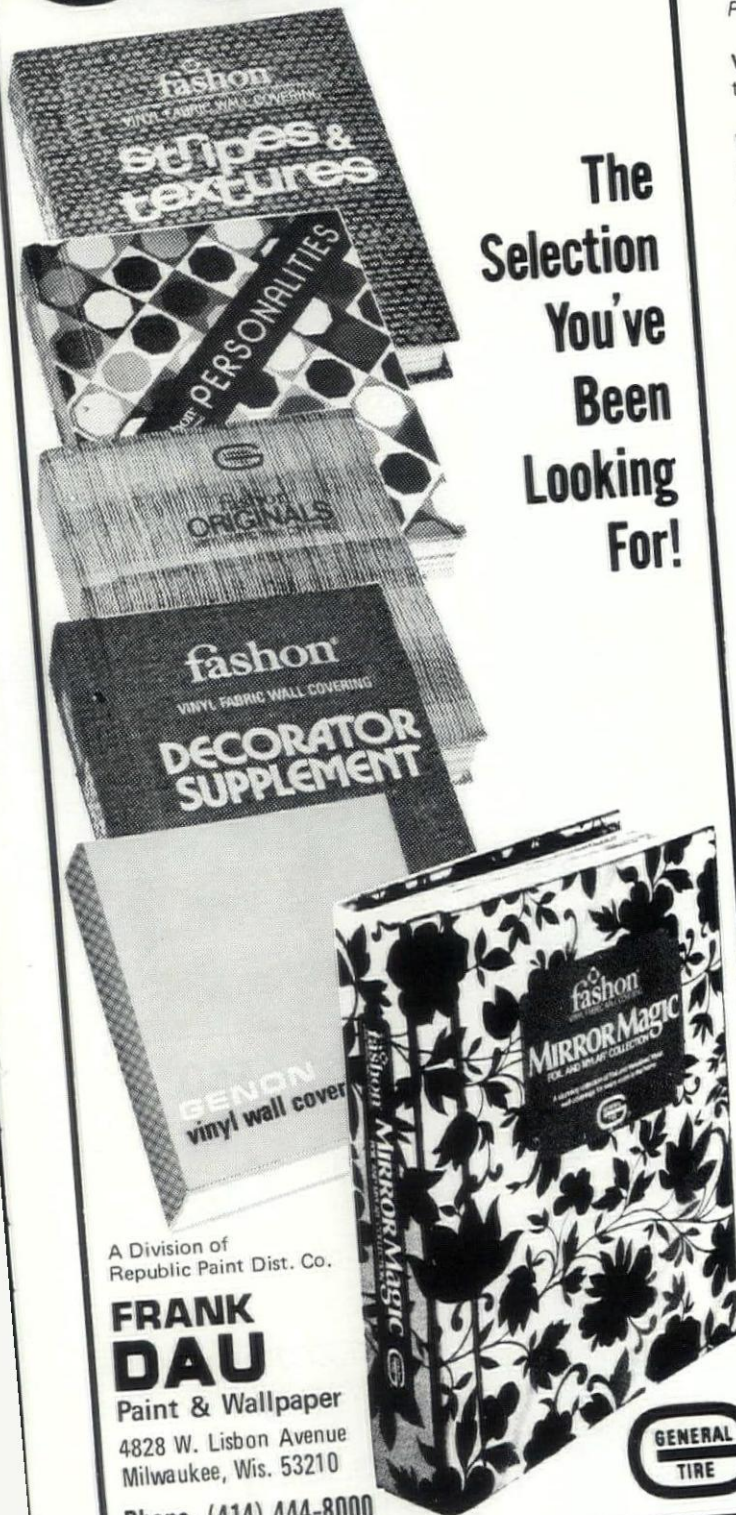
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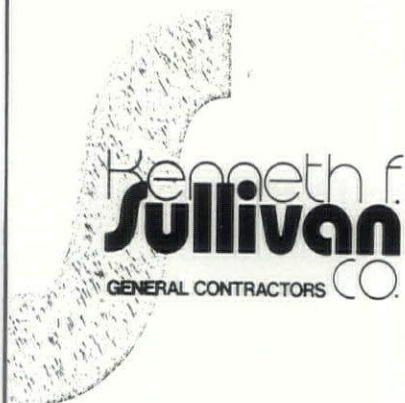
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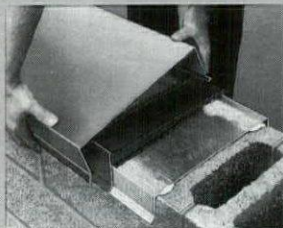
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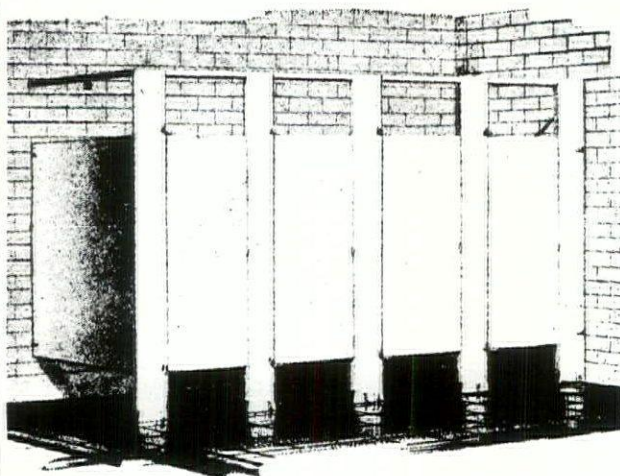
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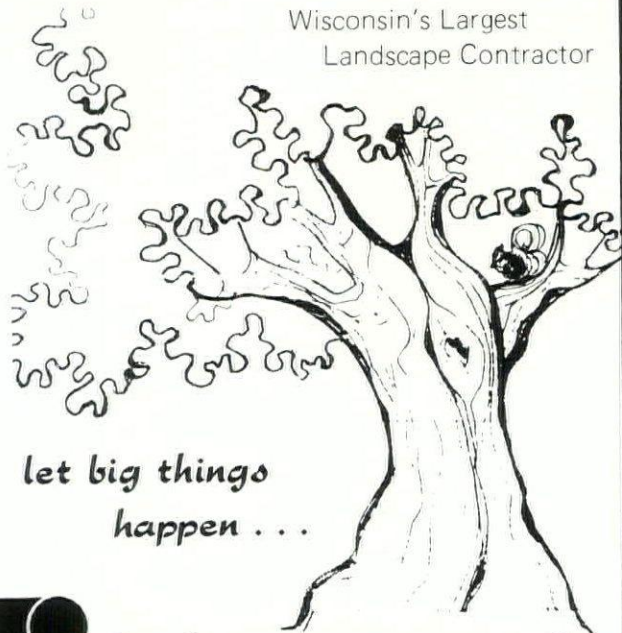
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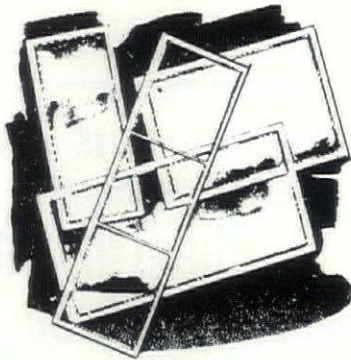
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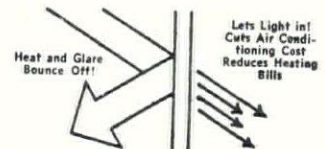
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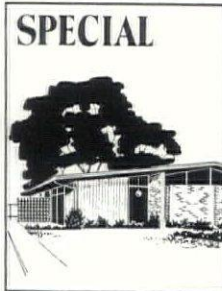
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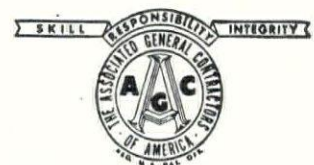
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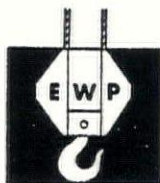
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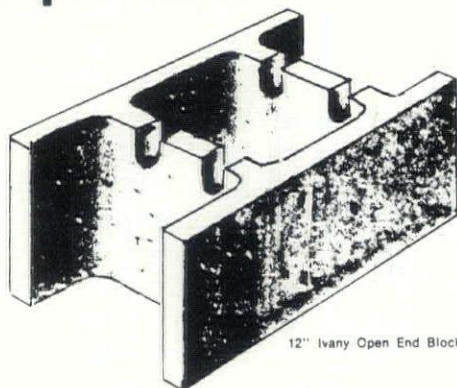
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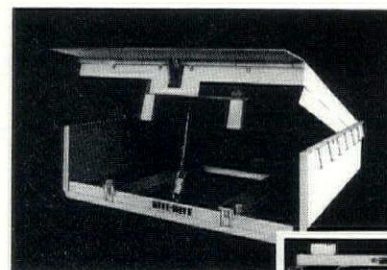


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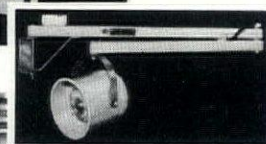


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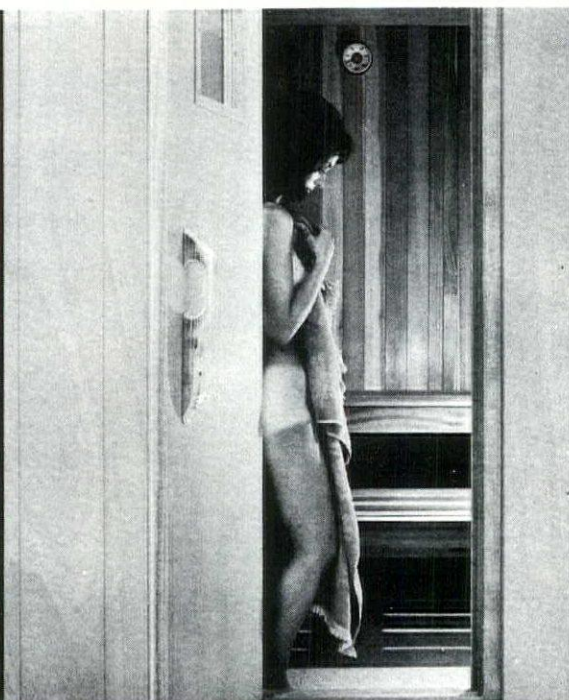
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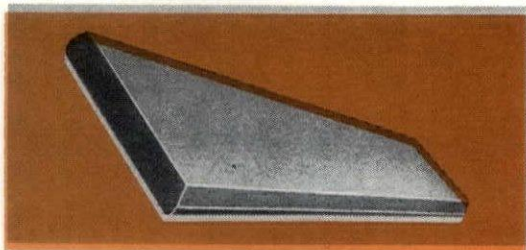
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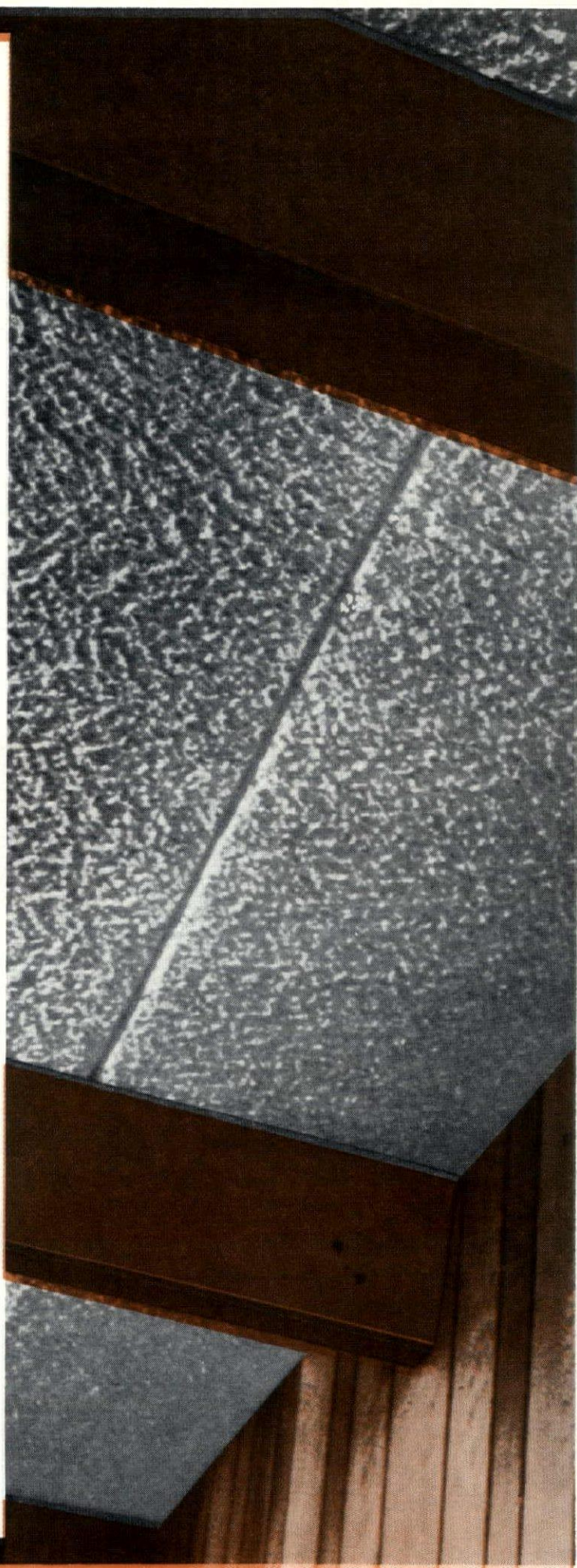


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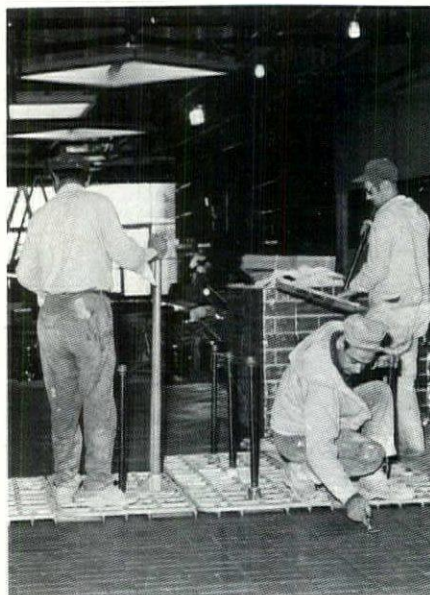
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